

# Smarter Cities & Digital ID -FORUM-

16/17  
NOVEMBER  
2022

Challenges and for Latin America

SCHEDULE

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# NETWORK EVENTOS

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# General Information

Event days: November 16 and 17, 2022

Format: Digital event

Duration: afternoon period 2:00pm – 6:00 pm

We will have special coverage of the event on the Convergencia Digital portal: [www.convergenciadigital.com.br](http://www.convergenciadigital.com.br) and Convergencialatina [www.convergencialatina.com](http://www.convergencialatina.com)

On the 16th and 17th of November, in digital and online format, we will hold the Smarter Cities & Digital ID Forum, organized by Networks Eventos and Convergencialatina and with the support of NEC. The Latin American forum will discuss solutions for smarter cities and digital identification.

The meeting will take place in the afternoon and will feature seven panels, three Keynotes and three success stories in Latin America and worldwide. We will have the participation of authorities and government officials from numerous countries in the region. We will have simultaneous translation into English, Spanish and Portuguese.

2h00 a 2h10 pm	<b>Welcome: President y CEO NEC Latin America - Regional HQ &amp; Jorge Vargas – Business Director, Regional Competence Center – NEC LATAM <b>Confirmed</b></b>
2:10 a 2:40 pm	<b><u>Keynote 01:</u> “Smart Cities: “Urban Future with Purpose - Global and Latin American Success Stories”</b> Alberto Boaventura - Senior Manager   Strategy, Analytics and M and A Deloitte Touche Tohmatsu - Deloitte <b>Confirmed</b>
2:40 a 3:20 pm	<b><u>Panel Debate 01:</u> “Challenges and Innovation in the Use of Technology to Protect Citizens”</b> Moderators: Ignacio Cichello – Latam Business Development Manager Smart City - NEC and Ana Paula Lobo – Journalist and Director – Digital Convergence <b>Confirmed</b> <ul style="list-style-type: none"> <li>• Sergio Andueza, Municipality General Pueyrredón, Argentina *</li> <li>• Representative Municipality of La Florida, Santiago - Chile <b>Confirmed</b></li> <li>• Marco Garnica, Subdirector of Doctrine of ECU911, Ecuador <b>Confirmed</b></li> <li>• Cristiano Sampaio - General Coordinator of Research and Innovation - Ministry of Justice, Brazil *</li> <li>• Brenno Carnevale Nessimian – Municipal Secretary of Public Order of Rio de Janeiro, Brazil <b>Confirmed</b></li> </ul>
3:20 a 4:00 pm	<b><u>Panel Debate 02:</u>“Lighting Management: Energy Efficiency, Social Impact and Energy Savings”</b> Moderators: Danila Curotto - Journalist - Convergencialatina and Ana Paula Lobo – Journalist and Director – Convergência Digital <b>Confirmed</b> <ul style="list-style-type: none"> <li>• Carlos Lineros - Director, Municipality of La Reina, Chile <b>Confirmed</b></li> <li>• Cecilia Sánchez Valenzuela – Regional Secretariat Ministry of Energy for the Atacama region, Chile <b>Confirmed</b></li> <li>• Magdalena Aybar –Lighting Director, City Hall of Buenos Aires, Argentina <b>Confirmed</b></li> <li>• Jorge Nocino –Director of Public Lighting, City Hall of Rosario, Argentina <b>Confirmed</b></li> <li>• Guido Justo – Comercial Manager - Smartmation <b>Confirmed</b></li> <li>• Héctor Aparicio Córdova, NEC Business Development Manager, Safer City Solutions Regional Hub – Smart Cities <b>Confirmed</b></li> </ul>

**Panel Debate 03:** “Electronic inspection solutions to reduce accidents”

**Moderators:** Herman Van Messeem – Senior Account Manager Public Sector – NEC & Luis Osvaldo Grossmann – Journalist - Convergência Digital **Confirmed**

4:00 a 4:40 pm

- Nicolás Porres – Project Director – City of Buenos Aires, Argentina \*
- Carolina Álvarez – Coordinator of Infrastructure and Urban Planning, Bogotá and Cali, and Advisor to the National Road Safety Agency, Colombia\*
- Álvaro Enrique Castro Guzmán – Urban Mobility Manager, Municipality of Lima, Peru **Confirmed**
- Marcelo Soletti – General Director – State Department of Traffic of the State of Rio Grande do Sul, Brazil \*

**Panel Debate 04:** “Cybersecurity policies in the implementation of government solutions”

**Moderators:** Mariana Rodríguez Zani - Convergencialatina e Ana Paula Lobo – Journalist & Director - Convergência Digital **Confirmed**

4:40 a 5:20 pm

- Alexandre Cardeman –Executive Officer of the Operations Center – Rio de Janeiro, Brazil **Confirmed**
- Abel Decarolis – Director of Prevention in Computer Systems and Networks, Secretary of Public Innovation, Head of the Cabinet of Ministers, Argentina **Confirmed**
- Representative (CSIRT-CR) of Costa Rica \*
- Javier López Casarín – Deputy and President of the Science and Technology and Innovation Commission of the Chamber of Deputies, Mexico \*
- Daniel Aragão – Head of Cybersecurity Business Line – NEC **Confirmed**

5:20 pm

**Conclusions and Closure:** Maximiliano Maffe - Regional Business Development Director - Smart Cities – NEC **Confirmed**

2h00 a 2h10 pm	<b>Welcome: Masanobu Tanabe, President and CEO NEC Latin America &amp; Jorge Vargas – Business Director, Regional Competence Center – NEC LATAM <b>Confirmed</b></b>
2:10 a 2:40 pm	<b><u>Keynote 02:</u> “Digital Identification Trends in Latin America”</b> <ul style="list-style-type: none"> <li>• Ritu Bhandari - Manager, Policy &amp; Insights - The Economist Impact <b>Confirmed</b></li> </ul>
2:40 a 3:20 pm	<b><u>Panel Debate 05:</u> “National Identity Recording Systems in Latin America: Perspectives”</b> <b>Moderator: Ana Paula Lobo – Journalist and Director - Convergência Digital <b>Confirmed</b></b> <ul style="list-style-type: none"> <li>• José Miguel Pérez – Civil Registry Director Guayaquil, Ecuador <b>Confirmed</b></li> <li>• Rhaul Almeida e Silva – Instituto de Pericias de Goiás, Brasil <b>Confirmed</b></li> <li>• André Assis - CIO of the IGPS/RS of the State of Rio Grande do Sul, Brazil <b>Confirmed</b></li> <li>• Flavio Brocca - General Director of Technology and Innovation in Identity - National Registry of Persons - Ministry of the Interior - Presidency of the Republic - Argentina <b>Confirmed</b></li> <li>• Adriano Finarome – Biometrics Subject Matter Expert – NEC <b>Confirmed</b></li> </ul>
3:20 a 3:50 pm	<b><u>Keynote 03:</u> “The challenge of capturing fingerprints in newborns and children, lessons learned”</b> <ul style="list-style-type: none"> <li>• Steve Saggese - Chief Technology Officer &amp; Co-Founder - SYNOLO <b>Confirmed</b></li> </ul>
3:50 a 4:30 pm	<b><u>Panel Debate 06:</u> “The challenge of identifying children and newborns for developing countries”</b> <b>Moderator: NEC Representative and Ivanna Taraman – Convergencialatina <b>Confirmed</b></b> <ul style="list-style-type: none"> <li>• Antônio Maciel Aguiar Filho - President of Conadi and Fenappi, Brazil <b>Confirmed</b></li> <li>• José Miguel Pérez - Director of Civil Registry Guayaquil, Ecuador <b>Confirmed</b></li> <li>• Stephanie Shuckers - Director - Center for Identification Technology Research – CITeR, USA <b>Confirmed</b></li> <li>• Renaper Representative, Argentina *</li> </ul>

4:30 a 5:00 pm

Success Case 1: "Promoting security and user experience in the use of biometric identification"

- Eric Klug – President – Japan House São Paulo, Brazil **Confirmed**

5:00 a 5:15 pm

Success Case 2: "Facial recognition in the user experience"

- Brazil

5:15 a 5:30 pm

Success Case 3: "The role of cybersecurity in financial institutions"

- Abel Freitas Rodrigues - Head of Nucleus | Cyber Security - BANPARA, Brazil\*

5:30 a 6:10 pm

**Panel Debate 07:** "Biometric identification and its impact on the customer experience: trends and new possibilities"

Moderators: Mariana Rodríguez Zani - Convergencialatina and Ana Paula Lobo - Convergência Digital **Confirmed**

- Fabián Ricciardi – Director of Information Systems and Technologies, National Directorate of Migration, Argentina \*
- Felipe Mendes Moraes – General Coordinator of Information Technology and Security – Federal Revenue, Brazil \*
- José Renato Couto de Pontes – Information Technology Superintendence – Infraero \*
- Henrique Mattiello - Business Manager - SERPRO - Federal Data Processing Service, Brazil **Confirmed**
- Claudio Kurita –Director of Operations and Events – Japan House São Paulo, Brazil **Confirmed**
- Michael Krajanowski \*

6:10 pm

**Conclusions and Closing:** Daniel Bergonzelli – Regional Business Development Directo – Public Safety Business Latam – NEC **Confirmed**